LUIS FRAGOSO

Graphic & editorial designer · Technology for democracy

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PROFILE

Editorial designer and web developer with 8+ years of professional experience, working with the International Republican Institute as an independent contractor since 2018. I turn manuscripts and data into print-ready, multilingual publications, event identities, infographics, data maps, video and civic web products for democracy, governance, gender, peace and migration programs in Latin America and for the Women's Democracy Network. Experienced with U.S.-funded programs and donor requirements, deadlines and review rounds with program staff.

150+	**80**	**2,800**	**5**	**15+**	**5**
IRI assignments since 2018	publications and language editions laid out	print-ready pages	languages, incl. Arabic (RTL) and Thai	event identities with full kits	civic websites and web apps

EXPERIENCE WITH IRI AND CIVIC PROGRAMS

International Republican Institute (IRI) · Independent Contractor — Mar 2018 – Jan 2025 · Feb 2026 – present

Graphic and editorial design and print production · Latin America & Caribbean Division and Women's Democracy Network · Colombia, Peru, Bolivia, Ecuador · current agreement Feb–Dec 2026

- **Publications:** 80 publications and language editions (8–193 pp; ≈2,800 pages), from manuscript to PDF/X-1a print files: toolkits, handbooks, training modules and reports for legislators, municipal and youth councils, political parties and women leaders. Examples: Gender-Responsive Policymaking Toolkit (WDN, 174 pp, English, French and Arabic RTL); Land Access & Formalization Routes Guide (193 pp); Political Negotiation & Consensus Toolkit for Peru's Congress (66 pp); Crisis Communication Management Manual (Spanish, English, Thai).
- **Territorial template systems:** 39 municipal documents for 11 Colombian municipalities (social oversight guides, women's public policies 2022–2032, migrant service routes, migration diagnostics), each series consistent while adapting local data, maps and partners.
- **Events:** identities and production for 15+ forums and exchanges, including the WDN Latin American & Caribbean Conference (Cartagena, 2018), the meeting of women parliamentarians from Bolivia, Ecuador and Colombia (Barranquilla, 2022) and the BIPS closing event (Cartagena, 2021): invitations, agendas, backings, roll-ups, badges, folders, merchandise and 800+ personalized certificates and invitations.
- **Communications and video:** infographics, one-pagers, social media pieces and 50+ edited videos, explainers and animated invitations, with subtitles and English versions.
- **2026 agreement:** Peace Seats legislative manual (50 pp, 11 diagrams, funded by the Howard G. Buffett Foundation); "A New Voice in Congress" with Fundación Ideas para la Paz (50 pp, charts and data map); branded decks for the 2026 International Electoral Observation Mission (19 slides) and a qualitative study of the Peace Seats (17 slides); print and merchandise production.

Technology for democracy and governance — 2020 – 2026

- **Online election platform** for Colombia's Women Mayors Network, with the Colombian Federation of Municipalities (2020): nominations, candidate profiles, secret one-vote ballots for 133 eligible mayors in 5 regions, live results and an official vote count.
- **Development plans microsite** under gov.co covering Colombia's 32 departments: wireframes, MVP, production build and 280+ custom icons.

- **“Colombia and Migration Management” web app** presented to the National Endowment for Democracy board (2023): interactive map of 4 municipalities, timeline and bilingual documents.
- **“Electoral Risk Maps and Factors, CITREP 2026”** for the Misión de Observación Electoral (MOE): layout of the 36-page report with about 10 risk maps of the 16 Peace Districts, plus its download portal.

OTHER PROFESSIONAL EXPERIENCE

GoStaffy · Web Designer & Technical Solutions Developer (remote, U.S.) Oct 2025 - present

- Maintain 70+ live urgent-care websites (WordPress, HighLevel); built a bulk landing-page system fed by Google Sheets that cut deployments from weeks to minutes; deliver four website proposals per month for a U.S. team.

Fragoso Design S.A.S. · Founder, independent design and web studio Nov 2018 - present

- 25+ branding and web projects, including member portals and the “Faro Express” bulletin for the Latin American Compliance Network (RedCump) and Ético, and the website of Fundación Juntos Se Puede, which supports Venezuelan migrants.

IMOCOM S.A.S. · Web Designer & Developer Jan 2024 - Jan 2025

- 10+ corporate sites, a WooCommerce B2B store with 2,000+ products and the ExpoIMOCOM virtual trade-show platform.

Knot · Nevato S.A.S. · SAM Tecnología en Contexto 2017 - 2024

- UX/UI design and a shared design system for three mobile products; 10+ WordPress sites; co-founder and design lead of a branding and web agency.

SKILLS AND TOOLS

Editorial and graphic: InDesign, Illustrator, Photoshop, CorelDRAW; multilingual and right-to-left layout; PDF/X-1a print files; data maps and infographics; print production management.

Motion and video: editing, motion graphics, subtitling, horizontal, square and vertical formats.

Web: WordPress, HighLevel, HTML, CSS, JavaScript, PHP, React, Next.js; UX/UI in Figma; technical SEO and analytics.

Office and collaboration: Microsoft Word, Excel and PowerPoint (branded, editable decks); ClickUp, Asana, Trello; daily remote work with U.S. teams.

EDUCATION

Universidad Nacional de Colombia
Industrial Design studies (2012-2016)
Systems Engineering studies (2008-2012)

LANGUAGES

Spanish: native

English: professional working proficiency (B2); daily written and spoken work with U.S. teams

CERTIFICATION

HighLevel (GHL) Specialist

Portfolio: luisfragoso.site/democracy. IRI figures are counted from the 2018-2024 project archive and the 2026 deliverables, using the final version of each document. All IRI material is the property of the International Republican Institute.